



Association of Corporate  
Treasurers of Nigeria

Everything depends on how you connect.

Marketing Deck



TREASURY  
360  
CONFERENCE  
EXHIBITION

CORPORATE  
& TREASURY  
AWARDS



Thursday & Friday  
6th & 7th  
Nov. 2025



10AM



MUSONCENTER, 8/9,  
Marina Road, Onikan,  
Lagos Island, Lagos.

Theme:  
NAVIGATING TREASURY  
CHALLENGES IN NIGERIA:

Leveraging Digital Finance  
& AI for Efficiency

For information on sponsorship and adverts, contact

08077501982



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@corporatetreasurers





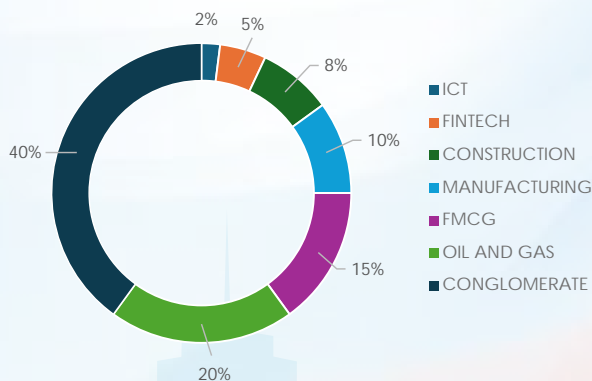
# Association of Corporate Treasurers of Nigeria (ACTN)

*Defining the standards in corporate treasury function.*

The Association of Corporate Treasurers of Nigeria (ACTN) is the premier professional body representing the interests of corporate treasurers and finance professionals in Nigeria. Our mission is to empower treasury and finance professionals through advocacy, knowledge-sharing, professional development, and networking opportunities.

Founded to address the evolving challenges of corporate treasury management, ACTN provides a robust platform for professionals to enhance their expertise, stay ahead of industry trends, and contribute to Nigeria's economic growth.

ACTN MEMBERSHIP BY SECTOR CLASSIFICATION



## Activities

ACTN seeks to collaborate with the government and other regulatory bodies in formulating applicable policies, establish funds for the maintenance and promotion of research into key areas of corporate treasury, and to encourage and establish dialogue among treasury, risk management and corporate finance practitioners through periodic journals, regular workshops and presentations on relevant subjects. Its activities include:

1. **Advocacy:** We spearhead advocacy for change in both the professional ethos of the function as well as in the fostering of the use of technology to drive the Corporate Treasury Function. A key element of our advocacy involves partnering with Regulatory bodies to give insights on the possible impact of policies that are under consideration, from a Corporate perspective.
2. **Meetings:** We host regular meetings on a range of topics, from discussions on issues of professional development, alternative and non-conventional mode of funding available to corporates, foreign exchange policy and structural imbalances, issues relevant to the development of the corporate treasury function (as distinct from the interbank treasury function), meetings to review the economic outlook and/or the performance of the economy, and

the roles played by monetary authorities, regulators and policy makers as they affect the Corporate Treasury Function.

3. **Conferences:** The Association has successfully hosted three conferences of international standards, culled the Treasury 360 conference and exhibition, which have been instrumental in providing valuable insights and resources to our members.
4. **Training:** The association also offers training for the learning and development of its members, exposing them to contemporary practices and trends in managing Treasuries of large corporations, and in the area of risk management in the Treasury function.

#### Governance

Day to day management of the Associations activities is vested in its Executive Secretary/CEO, Mr. Seun Akinfolarin, who reports into the Governing Council, currently Presided over by Mr. Yinka Ogunnubi. The Association has 11 members on its Governing Council, including 1 nominee from the FMDQ

and one external adviser. Members of the Governing council are elected into office after nominations from each of the sub-sectors the relevant Corporates operate in. This ensures appropriate and diverse representation of members, as well as representation by those professionals that have demonstrated an exemplary track record or leadership in their industry.

#### Our Commitment

The ACTN remains committed to supporting CBN's initiatives and policies in guiding financial markets towards the attainment of price stability. As with previous administrations, the association is ever willing to partner as a sounding board for the policies of the CBN, as they affect financial markets.

Compliance and collaboration are central tenets of our association's ethos. Leveraging our extensive network and privileged communications, we believe the ACTN can serve as a valuable resource in policy formulation, implementation, and obtaining feedback. We are keen to contribute to the think tank or sound board for policy creation, ensuring alignment with industry needs and best practices.



## Theme: Navigating Treasury Challenges in Nigeria: Leveraging Digital Finance & AI for Efficiency

The 2025 Treasury360 Conference, Exhibition, and Corporate Treasury Awards will serve as a premier platform for corporate treasurers, CFOs, finance executives, and industry stakeholders to explore emerging trends, strategies, and innovations in treasury management.





# Conference Focus

Themed “Navigating Treasury Challenges in Nigeria: Leveraging Digital Finance & AI for Efficiency,” this year’s event will address the pressing challenges in treasury management amid economic volatility, rising inflation, currency fluctuations, and regulatory shifts. The discussions will highlight how digital finance tools, automation, and artificial intelligence (AI) can enhance treasury operations, risk management, and financial decision-making.

## Key Discussion Areas:



### AI-Powered Treasury Management

Exploring the impact of AI and machine learning on cash flow forecasting, risk assessment, and liquidity management.



### Digital Payments & Blockchain in Treasury

The role of fintech solutions, blockchain technology, and CBDCs in enhancing payment efficiency and security.



### Managing FX Volatility & Inflation Risks

Strategies for treasury teams to navigate Nigeria’s foreign exchange and inflationary pressures.



### Regulatory Compliance & Treasury Risk

Understanding the evolving regulatory landscape and how AI can support compliance.



### Sustainable & ESG-focused Treasury

How corporate treasurers can integrate sustainability goals into financial planning.



### Cybersecurity & Fraud Prevention in Treasury

Leveraging AI to enhance security and detect financial fraud.



# Exhibition Highlights

The exhibition segment will showcase cutting-edge treasury technology, fintech innovations, AI-powered financial tools, and digital banking solutions from leading industry players. Attendees will have the opportunity to engage with solution providers and explore new tools that can transform treasury operations.

The Corporate Treasury Awards will recognize excellence in treasury management, innovation, and leadership in the Nigerian finance sector. Award categories include:



- Corporate Treasury Team of the Year
- Best Treasury Risk Management Strategy
- Best Bank for Corporate Treasury Solutions
- Best FX & Trade Finance Solutions Provider
- Best Capital Markets & Funding Strategy Award
- Outstanding Cash & Liquidity Management Award
- Treasury Innovation & Digital Transformation Award

# Special Guest of Honour



**Yemi Cardoso**  
Governor of Central  
Bank of Nigeria



# Past Speakers:



**Olusegun Alebiosu**  
Managing Director/Chief Executive Officer  
(MD/CEO) of First Bank of Nigeria Limited  
(FirstBank Group)  
Keynote Speaker



**Dr. Muda Yusuf**  
CEO Centre for the Promotion  
of Private Enterprise (CPPE)  
Keynote Speaker



**Iyabo Soji-Okusanya**  
Executive Director, Corporate  
And Investment Banking Division  
Keynote Speaker



**Victory Olumuyiwa**  
Global Head of Treasury & Investors  
Relations, Greenlight Planet Sunking  
Conference Speech



**Denis O' Brien**  
Cofounder, Ceviant Finance  
Keynote Speaker



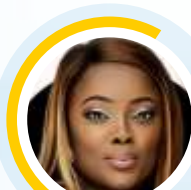
**Kashetolulope Lawal**  
Group Head, Portfolio  
Management, Sterling Bank  
Panelist



**Eniola Adesanmi**  
Head of treasury, Guinness Nigeria Plc  
Panelist



**Adenike Emiloju**  
Director of treasury, IHS Towers  
Panelist



**Peju Faloye**  
Group Treasury Manager, Oando Plc  
Panelist



**Dapo Akinsipe**  
Treasury Manager  
CWG Plc  
Panelist



**Afis Adebimpe**  
Treasury Manager  
Dangote Cement Plc  
Panelist



**Titus Owwoye**  
Group Treasury Manager,  
Flour Mills of Nigeria Plc  
Panelist



**Mr Benedict Ologbosere**  
Group Treasurer, May and Baker Plc  
Panelist



**Titilayo Adeniyi**  
Executive Director - Treasury  
Capital Field Investment Limited  
Panelist



**Emmanuel Omode**  
Head of Treasury  
Dangote Cement Plc  
Panelist



**Ukandu Eme Ukandu**  
Group Head, Corporate Banking-  
First Bank Nigeria Limited  
Panelist







## WHY ATTEND?

The 2025 Treasury360 Conference, Exhibition, and Corporate Treasury Awards promise to deliver transformative insights and practical strategies for finance leaders looking to drive efficiency, manage risks, and harness AI and digital finance for treasury success.



Gain insights from top industry experts, regulators, and corporate treasurers.



Network with finance professionals, CFOs, and fintech innovators.



Discover AI-driven treasury solutions and emerging digital finance trends.



Celebrate excellence at the Corporate Treasury Awards.

## Audience

The Treasury360 Nigeria audience is made up of 200+ finance, treasury and cash management professionals from Nigeria's corporate indigenous and multinationals entities as well as significant numbers of smaller/medium sized corporates. Annually, almost 90% of our audience are corporate treasury professionals. The conference offers treasury delegates unparalleled learning – via leading industry speakers in both the domestic and international treasury industry as well as via treasury individuals during our networking breaks. Attending this conference offers an ideal opportunity for delegates to build new partnerships and networks.

## Role

52%

CFO's, Directors of Treasury, Group treasury managers, Director of cash products.

20%

Treasury Manager  
Deputy manager treasury  
Head of Treasury and Investment  
Head of Tax & Treasury  
Finance Manager (Treasury Operations)  
Head Accounts payable and Transactional treasury

16%

Reconciliation Analyst  
Principal Consultants  
Treasury Business Analyst  
Senior Finance Associate  
Business Performance Manager

12%

Treasury Operations Lead  
Treasury Officer  
Global Trade Officer  
Finance Officer, treasury officer



# Why Sponsor



## Treasury360 Nigeria Conference, Exhibition, and Corporate Treasury Awards?

Sponsoring the 2025 Treasury360 Conference, Exhibition, and Corporate Treasury Awards presents a strategic opportunity to elevate your brand, connect with industry leaders, and position your business at the forefront of treasury, digital finance, and AI-driven solutions.

### Unparalleled Brand Visibility



Gain premium exposure to top corporate treasurers, CFOs, finance executives, and decision-makers in Nigeria's financial ecosystem. Your brand will be prominently featured across event marketing, media promotions, and high-impact networking sessions.



### Access to Key Decision-Makers

Engage directly with a highly targeted audience seeking AI-powered treasury solutions, digital payment innovations, and risk management strategies. Strengthen relationships and generate quality leads.



### Position Your Brand as an Industry Leader

Sponsoring this event allows you to align your brand with innovation, thought leadership, and excellence in treasury management. Leverage keynote sessions, panel discussions, and workshops to showcase your expertise.

### Showcase Your Cutting-Edge Solutions



Demonstrate how your AI, fintech, and digital finance solutions can help businesses optimize treasury operations, improve cash flow management, and mitigate financial risks. Connect with attendees looking for the latest tools and technologies.



### Leverage High-Impact Marketing & Media Coverage

Enjoy extensive pre-event, on-site, and post-event marketing through digital campaigns, social media, and strategic media partnerships. Your brand will be prominently featured in event publications, interviews, and industry reports.

### Support & Celebrate Industry Excellence



Be part of the prestigious Corporate Treasury Awards, recognizing outstanding achievements in treasury and finance. Aligning your brand with these awards enhances credibility and trust within the financial community.

### Stay Ahead in Nigeria's Evolving Treasury Landscape



As businesses navigate economic uncertainties, FX volatility, and regulatory changes, the 2025 Treasury360 Conference provides a unique platform to connect, collaborate, and co-create solutions that drive efficiency and financial sustainability.

Join us as a sponsor and make an impact at the 2025 Treasury360 Conference, Exhibition, and Corporate Treasury Awards! Let's shape the future of treasury together.





# Who will you meet?



Corporate treasurers, CFOs and finance directors from a wide range of corporate industries.



Banks, financial institutions and system providers who want to meet with treasury decision makers and better understand the challenges they face.



Relevant consultancy and legal professionals



Financial technology companies that offer payment, working capital, supply chain, risk, FX, asset management and funding solutions



Heads and senior executives within the shared service industry who need to understand the changing relationship between treasury and shared services.

Bring your brand to the forefront and make a lasting impression with Treasury360 Nigeria. Reach out to our team now to get involved

[info@actn.org.ng](mailto:info@actn.org.ng)

## Some key corporate members



# Sponsorship

Sponsoring the 2025 Treasury360 Conference, Exhibition, and Corporate Treasury Awards offers unparalleled opportunities to position your brand as a leader in the finance and treasury space. Choose from different sponsorship categories tailored to maximize brand exposure, engagement, and business growth.

## Headline Sponsorship:

1 Maximum Sponsor -  
=N= 35,000,000

### Exclusive Benefits:

- ? Exclusive branding as the Official Headline Sponsor
- ? Top-tier logo placement on all event materials, including banners, website, digital promotions & press releases
- ? Premium speaking slot in the opening keynote session or a high-profile panel discussion
- ? Dedicated exhibition space at a prime location
- ? 10 complimentary VIP passes for executives
- ? Opportunity to present a Corporate Treasury Award
- ? Recognition in pre-event and post-event media coverage
- ? Dedicated post-event email blast featuring the sponsor's profile & solutions

## Gold Sponsorship:

5 Maximum Sponsor -  
=N= 25,000,000

### Key Benefits:

- ? Prominent branding across event materials, including banners, social media, website, and press releases
- ? Speaking opportunity in a key panel discussion or breakout session
- ? Exhibition space to showcase products and services
- ? 8 complimentary VIP passes for executives
- ? Logo display on event stage and conference materials
- ? Recognition in post-event reports and media mentions

## Silver Sponsorship:

3 Maximum Sponsor -  
=N= 15,000,000

### Key Benefits:

- ? Brand exposure on event website, banners, and marketing materials
- ? Speaking opportunity in a breakout session
- ? Exhibition booth in a strategic location
- ? 5 complimentary VIP passes for executives
- ? Logo placement on event backdrop and signage
- ? Featured mention in post-event report and social media shout-outs

## Bronze Sponsorship:

3 Maximum Sponsor -  
=N= 10,000,000

### Key Benefits:

- ? Company logo placement on event materials and website
- ? Exhibition space to connect with attendees
- ? 3 complimentary VIP passes
- ? Recognition in event guide and marketing collateral
- ? Social media mentions before, during, and after the event

# Special Sponsors

3 Maximum Sponsor -  
=N= 5,000,000 Each



## Conference Bag Sponsor

Your logo will be printed on all official event bags distributed to attendees.



## Conference Book Sponsor

Your brand will be featured on the official event handbook and distributed to all participants.



## Conference Buffet & Drinks Sponsor

Branding opportunities at the networking buffet and refreshment stations.

### Benefits for Special Sponsors:

- ? Brand logo placement on sponsored items and marketing materials
- ? Recognition on event website and social media
- ? 2 complimentary VIP passes
- ? Acknowledgment during conference sessions

Partner with us as a sponsor and position your brand at the heart of Nigeria's finance and treasury transformation!

## Exhibit at the 2025 Treasury360 Conference, Exhibition & Corporate Treasury Awards!

Join leading financial and treasury professionals at the 2025 Treasury360 Conference & Exhibition and showcase your cutting-edge solutions to key decision-makers, corporate treasurers, CFOs, and industry leaders.

## Why Exhibit?

1

### Connect with Decision-Makers

Engage with top executives from leading corporations, banks, fintechs, and government agencies.

2

### Showcase Your Solutions

Demonstrate how your products, services, and innovations can optimize treasury operations.

3

### Boost Your Brand Visibility

Gain maximum exposure before, during, and after the event through extensive marketing and media coverage.

4

### Expand Your Business Network

Meet potential clients, partners, and investors looking for the latest treasury and financial solutions.

5

### Gain Market Insights

Stay ahead of industry trends and challenges through knowledge-sharing sessions and discussions.



Treasury360 Nigeria conference, Exhibition and Awards is back and better, and we look forward to meeting you all again. Book your stand now and guarantee your space at Nigeria's biggest treasury conference & exhibition!

## Book Your Exhibition Stand



### Shell Scheme Stands

#### Exhibition Package:

- 6 metres Square = (N1,500,000+vat)
- Standard Exhibition Booth
- Company Name & Logo in Event Guide
- Listing on the Treasury360 Website
- Social Media Recognition
- 2 Complimentary Passes for Your Team
- Electric option - One 13amp socket - No high voltage or multi-sockets to run off socket.
- Table and chairs & Facial Boards

Date: Thursday 13th & Friday 14th November, 2025  
Two-Day Exhibition at the 2025 Treasury360 Conference & Awards  
Location: Lagos, Nigeria

#### For Bookings & Inquiries:

Email: [info@actn.org.ng](mailto:info@actn.org.ng)  
Call/WhatsApp: 07036493860

**Book Your Exhibition Stand Now and Secure Your Place in the Spotlight!**

We look forward to welcoming you to Treasury360!

## For More Information, Please Contact Us:



info@actn.org.ng  
<https://www.actn.org.ng/>



<https://www.actn.org.ng/treasury360.html>



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